

INTERNATIONAL CONFERENCE ON PSYCHOLOGY EDUCATION (ICOPE) 2010

(SUBJECT TO APPROVAL OF THE ORGANISING COMMITTEE)

ADVERTISING AND OTHER SPONSORSHIP OPPORTUNITIES	
Exhibition Space	3.0m x 1.5m @ \$300 per day
Exhibition space is available in refreshment/lunch and poster display area, providing excellent exposure to delegates. Space only will be provided, the user will provide all required fittings and furnishings.	
Conference Satchel Insert	\$200 per A4 page, or \$120 for < A4
Your company brochure inserted in the conference satchel given to every conference delegate.	
Conference Satchel	supplied by sponsor
Your company can provide the conference satchel that all delegates will receive. This item will extend your advertising impact long after the conference ends. Sponsorship of this item includes: <ul style="list-style-type: none"> • Inclusion of your logo and company name on the conference web site with a link to your website • Acknowledgement as a conference sponsor in the Conference Program 	
Conference Pads/Pens, etc.	supplied by sponsor
Your company can provide pads, pens or other items carrying your company logo for insertion in the conference satchel or for provision in presentation venues. These items extend your advertising impact long after the conference ends. Sponsorship of this item will include: <ul style="list-style-type: none"> • Inclusion of your logo and company name on the conference web site with a link to your website • Acknowledgement as a conference sponsor in the Conference Program 	
Conference Program Booklet (LOGO)	\$600
Approximately 100 – 150 program booklets will be printed for distribution to every conference delegate and placed in the conference satchel. Sponsorship of this item includes: <ul style="list-style-type: none"> • Inclusion of your logo and company name on the conference web site with a link to your website • The sponsoring company logo on the first page of the Conference Program • Acknowledgement as a conference sponsor in the Conference Program 	
Name Tags	\$400
All conference delegates will be given a name tag with lanyard to be worn during the conference. Sponsorship of this item includes: <ul style="list-style-type: none"> • Your company name and ICOPE 2010 on name tag • The conference name and sponsoring company logo on the first page of the Conference Program • Inclusion of your logo and company name on the conference web site with a link to your website • Acknowledgement as a conference sponsor in the Conference Program 	
Advertisement in Conference Program Book	
Monochrome advertisements are offered in the Conference Program. Full artwork to be supplied by the sponsor. Full page: \$260; half page: \$130; quarter page: \$70	

For further enquiries please contact Shirley Zhang at icope2010@psy.unsw.edu.au